

GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT



STATE OF CALIFORNIA • OFFICE OF GOVERNOR EDMUND G. BROWN JR.

California Competes Tax Credit Application Workshop

Fiscal Year 2015-2016

Agenda

- Governor's Economic Development Initiative
- California Competes Tax Credit Program
- Application Deadlines and Process
- Application Guide
- Example
- Q&A

Governor's Economic Development Initiative (GEDI)

Hiring Tax Credit (New Employment Credit)

- Started January 1, 2014
- Administered by Franchise Tax Board
- FAQs at <u>www.ftb.ca.gov</u>

Manufacturing Partial Sales Tax Exemption

- Started July 1, 2014
- Administered by Board of Equalization
- FAQs at <u>www.boe.ca.gov</u>

California Competes Tax Credit

- Started March 2014
- Administered by GO-Biz







The California Competes Tax Credit

California Competes Tax Credit:

- Credit against the income tax due the Franchise Tax Board
- Non-refundable
- 6 tax year carryover
- Legislation signed by Governor Brown in September 2014 allows the credit to reduce tax below the tentative minimum tax

Accountability:

- Tied to achieving contractual (hiring / investment) milestones
- Recapture provisions

California Competes Tax Credit (Continued)

Credit awards are based on 11 factors:

- Number of jobs created or retained
- Compensation paid to employees
- Amount of investment
- Extent of unemployment or poverty in business area
- Other incentives available in California
- Incentives available in other states
- Duration of proposed project and duration of commitment to remain in this state
- Overall economic impact
- Strategic importance to the state, region, or locality
- Opportunity for future growth and expansion
- Extent the benefit to the state exceeds the amount of the tax credit

California Competes Tax Credit Availability

Tentative Amount of Credits Available:

• \$200 million in each fiscal year 2015/16 – 2017/18

No more than 20% may go to any one applicant per fiscal year

25% of total amount each fiscal year reserved for small businesses

Application Periods

The Director of GO-Biz sets the application periods each fiscal year

Fiscal Year 2015-2016:

July 20, 2015 – August 17, 2015

• \$75 million available

January 4, 2016 – January 25, 2016

• \$75 million available

March 7, 2016 – March 28, 2016

• \$50.9 million plus unallocated amounts from previous application periods

Application Process

- Online application submission: https://www.calcompetes.ca.gov
- Notices and technical assistance: www.business.ca.gov/CalCompetes.aspx
- Unsuccessful applicants may resubmit applications in the next application period in the same fiscal year after updating the Employees and Investment sections and Current Tax Year
- All applications expire at the end of each fiscal year

Two Phase Evaluation Process

- Phase I is an automated process in which the applicant's requested tax credit, aggregate employee compensation, and aggregate investment are evaluated to determine a cost-benefit ratio (return on investment) for the state
- Phase II evaluates applicants based on eight additional factors including the Phase I ratio calculation

Applications from small businesses will be compared to applications from other small businesses

Applicants certifying that absent award of the credit the project will/may occur in another state will automatically move to Phase II

Phase I Evaluation

Cost-Benefit Ratio:

Amount of Credit Requested

Aggregate Employee Compensation



Aggregate Investment

Applications with the most advantageous cost-benefit ratio will be moved to Phase II

There will be a review of the top 200% of applicants

Phase II Evaluation

- Phase I information
- Extent of unemployment / poverty
- Other incentives available
- Economic impact
- Strategic importance
- Number of retained employees
- Opportunity for growth/expansion
- Salary / benefits
- Other information requested

Note: Evaluated factors are in no particular order

Agreements

Terms and conditions of the agreements include:

- Minimum employee compensation and retention period
- Credit distribution period
- Recapture provisions if applicant fails to meet commitments

Tax credit agreements must be approved by California Competes Tax Credit Committee

 Committee Members: State Treasurer, Director of the Department of Finance, two legislative appointees, and the Director of GO-Biz (Chair)

Post Committee Approval

GO-Biz is required to post on its website the following information:

- The name of each applicant awarded a credit
- The estimated amount of investment by each awardee
- The estimated number of jobs created or retained
- The amount of the credit allocated to the awardee
- The amount of the credit recaptured from the awardee, if applicable

Oversight / Accountability

Franchise Tax Board (FTB)

- Access to application and all documentation
- Will review books/records for agreement compliance unless the recipient is a small business
- May review books/records for agreement compliance if the recipient is a small business

Material Breach

- FTB informs GO-Biz
- Committee approves or denies recapture

California Competes Application Guide



Fiscal Year 2015-2016



General Definitions		
Small Business	Gross receipts of greater than zero (\$0.00) and less than \$2 million during the applicant's prior tax year.	
Project	The applicant's proposed business venture that will result in increased employment / investments in California.	
Base Year	The applicant's taxable year immediately preceding the taxable year in which the application is submitted.	
Material Litigation	Is any litigation deemed significant to the applicant's financial health and required to be referenced in the applicant's annual audited financial statements, or would be the type of information that is reported to shareholders, members, or similar individuals, or would be deemed material information that an investor or person providing capital would deem material in making a financial decision regarding the applicant.	



Employment Definitions		
Full-time Employee	An individual paid wages for services in California of not less than an average of 35 hours per week.	
Annual Full-time Equivalent	A method of accounting for full-time employees that worked (or will work) less than a full year during the applicant's taxable year.	
Aggregate Employee Compensation	A method of accounting for salaries of full-time employees on an annual full-time equivalent basis for the current tax year plus four subsequent tax years.	
Salary	Is the amount of monetary compensation a full-time employee is paid by the applicant per year and does not include tips, overtime, bonuses, benefits, or other compensation of any kind. When answering the questions that request the minimum and average salary of California full-time employees to be hired, use the salary the full-time employee(s) would make in a full year of employment, without regard to the projected date of hire.	

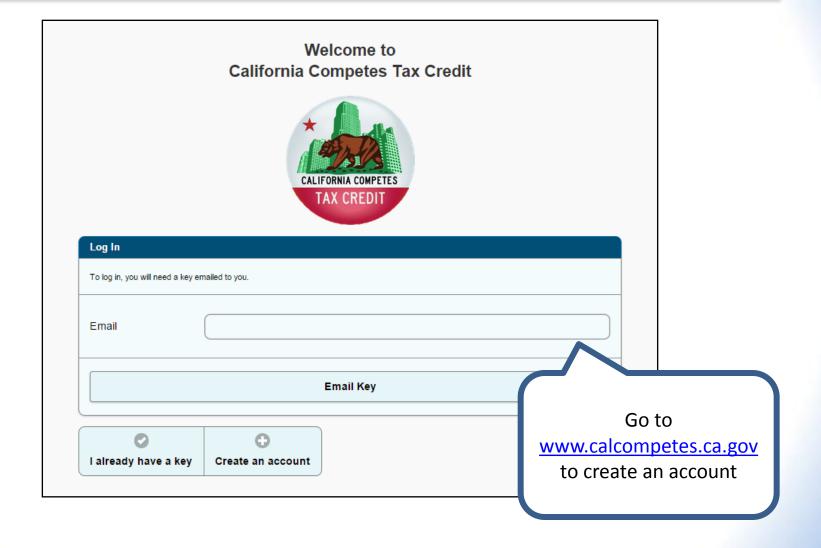


Investment Definitions The amount paid for "real" and "personal" property purchased or leased Investment after the close of the current application period, directly related to the applicant's proposed project. Is any property located in this state that is attached directly to land, as well as the land itself. It includes, but is not limited to all, land, structures, firmly attached and integrated equipment, anything growing on the land, and all other "interests" in the property which may be the right to future ownership, Real right to occupy for a period of time, or an easement across another's **Property** property. Real property also includes capitalized costs related to new construction, reconstruction, or expansion of buildings or structures which will be used in the applicant's trade or business in connection with the project and are subject to depreciation. Is property that is tangible, movable property, including, but not limited to, Personal vehicles, movable fixtures, equipment, electronic devices, intangible **Property** property, including, but not limited to, software licenses, intellectual property acquired in connection with the project that has a quantifiable value, and other business assets which are subject to depreciation.

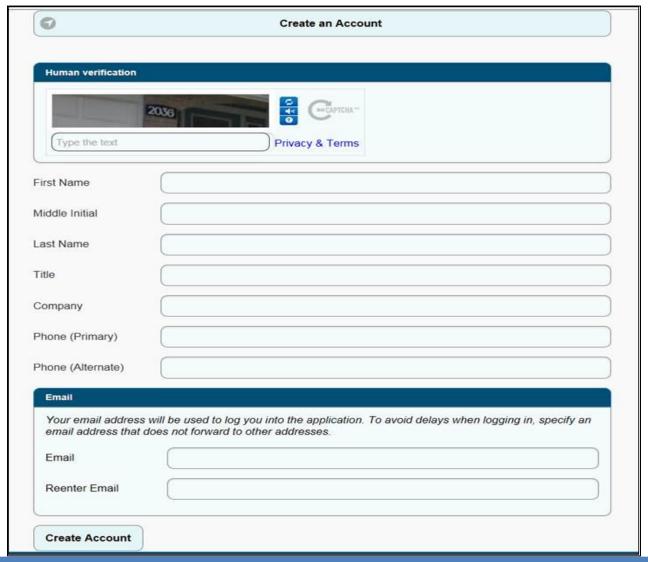
Documents Needed

- Payroll records for full-time employees employed by the applicant in its prior tax year
- Projected number, dates, and salaries for new full-time employees in the applicant's current and four subsequent tax years as well as employee attrition projections or known future reductions of full-time employees
- Projected investments of "real" and "personal" property related to the project that the applicant will purchase or lease after the deadline to submit an application during the application period
- Costs or value of the proposed investments while costs are not broken out in Phase I, the applicant will be asked for a breakdown of investment expenditures in Phase II (if the application is moved to the second evaluation phase)

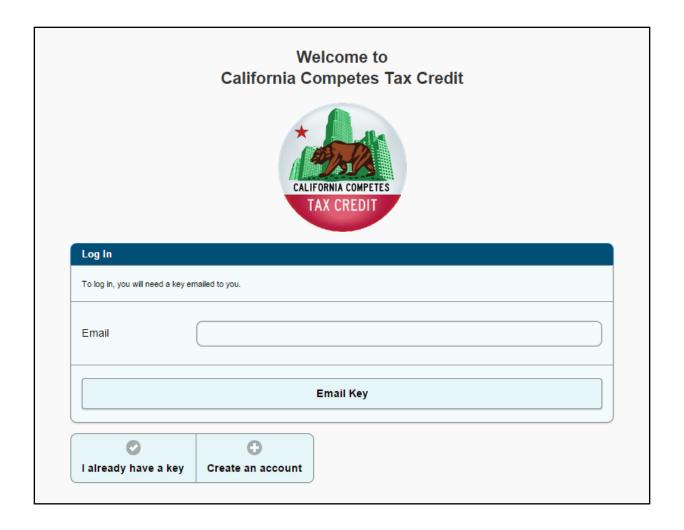
Creating an Account



Creating an Account (Continued)



Login



Login (Continued)

Subject: Cal Competes Login

(This information will expire 30 minutes after it is sent.)

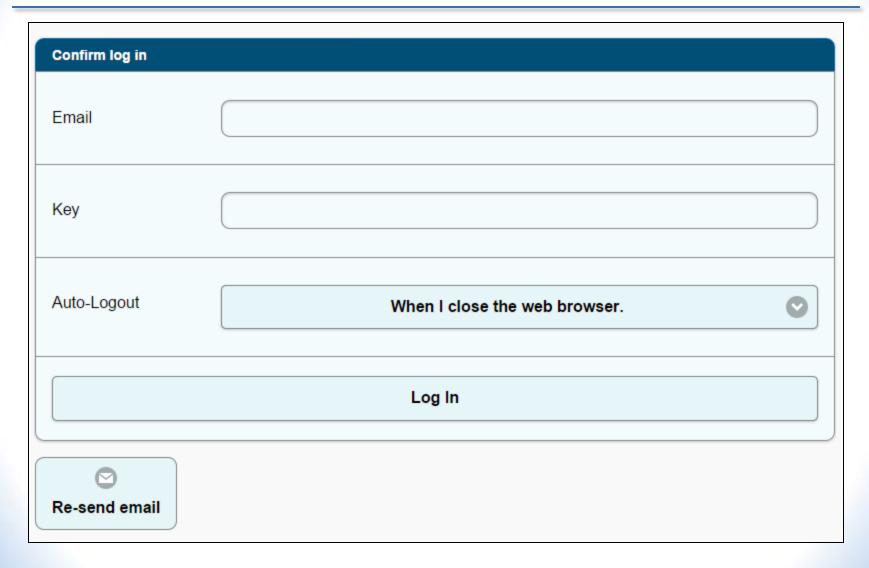
Use this key to log in.

238257

Or just click on this link to log in

https://www.calcompetes.ca.gov/Public/Auth.aspx?id=3-hClslLFtSBtjwhhMgrE9LMK5XealLjBlEO3TZNL3hhdx8HEhib0Ux2F35HbRJlAYB12sv1yXWVX493PDmeM4Y

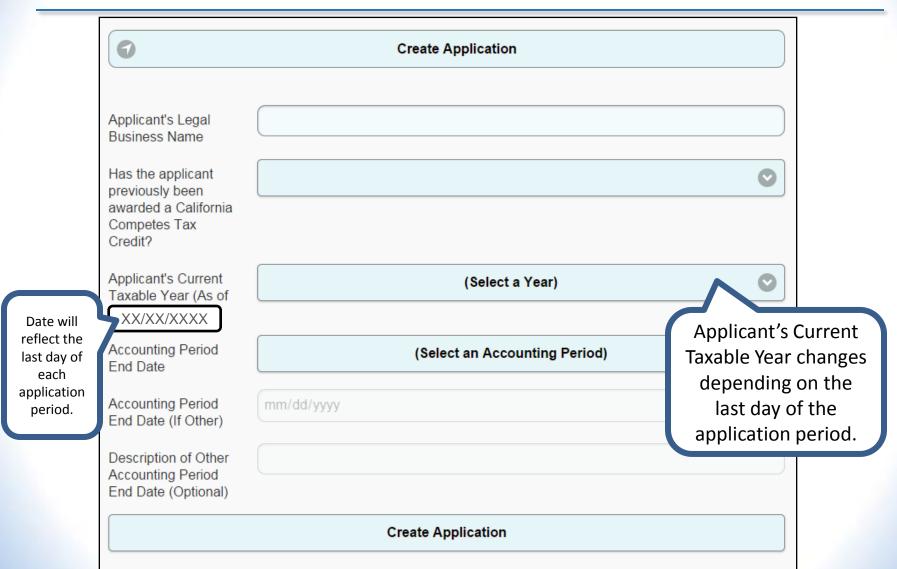
Login (Continued)



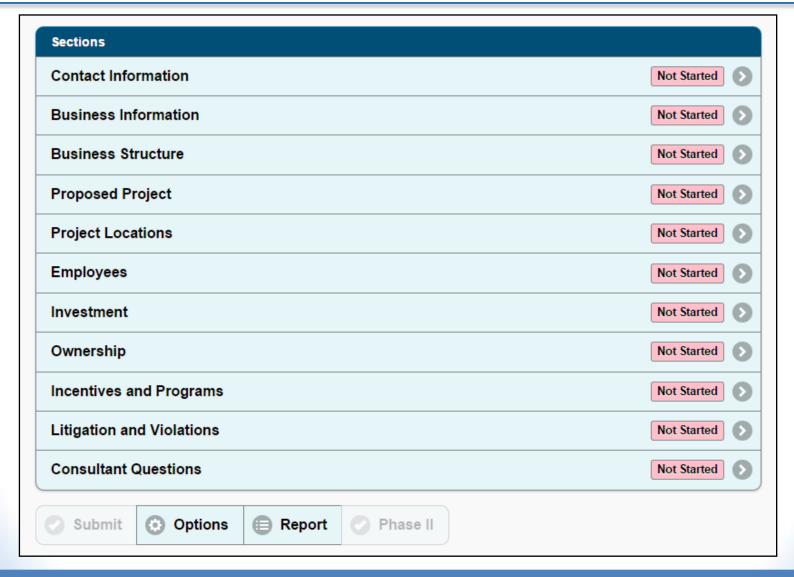
Creating an Application



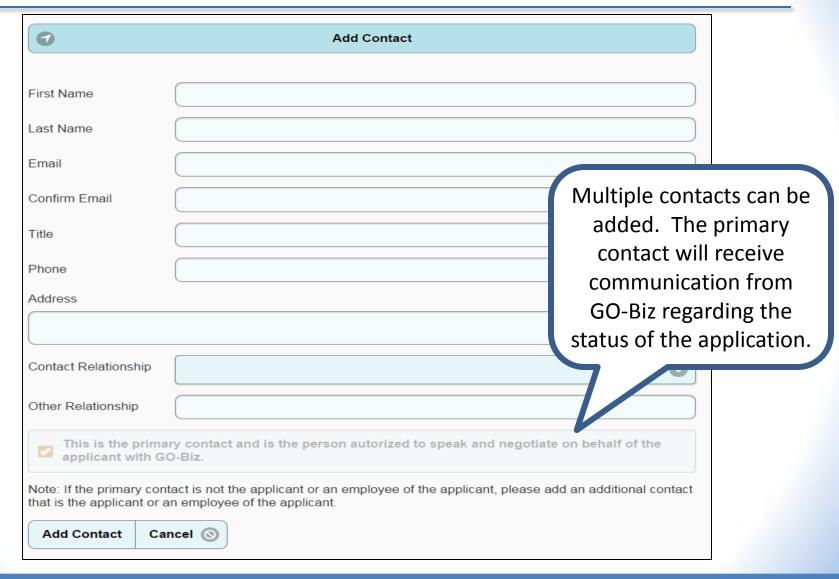
Creating an Application (Continued)



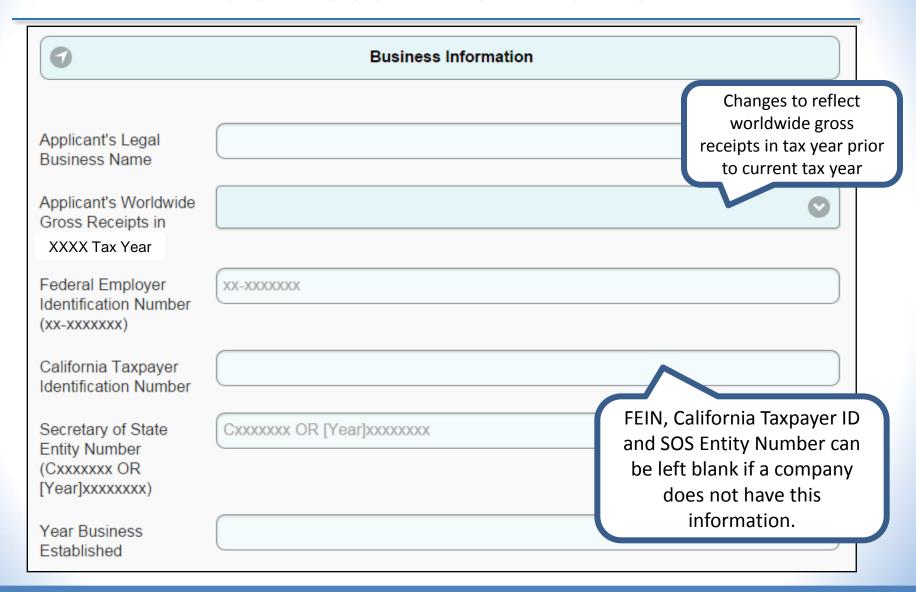
The Application



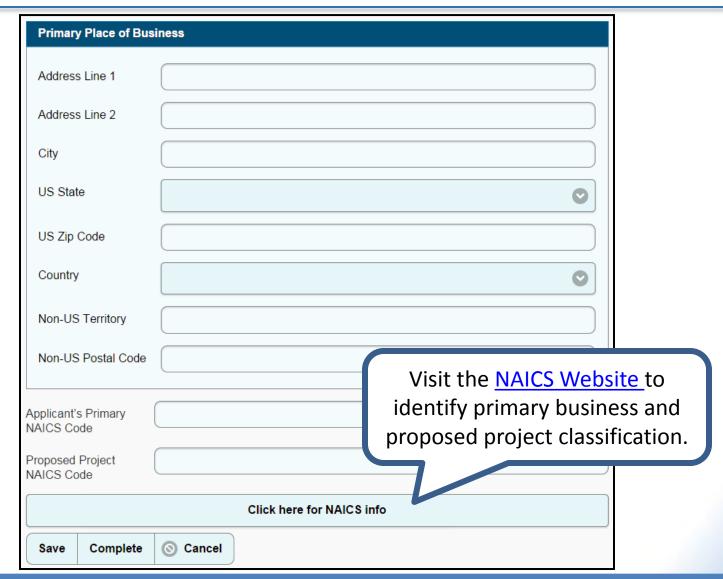
Contact Information



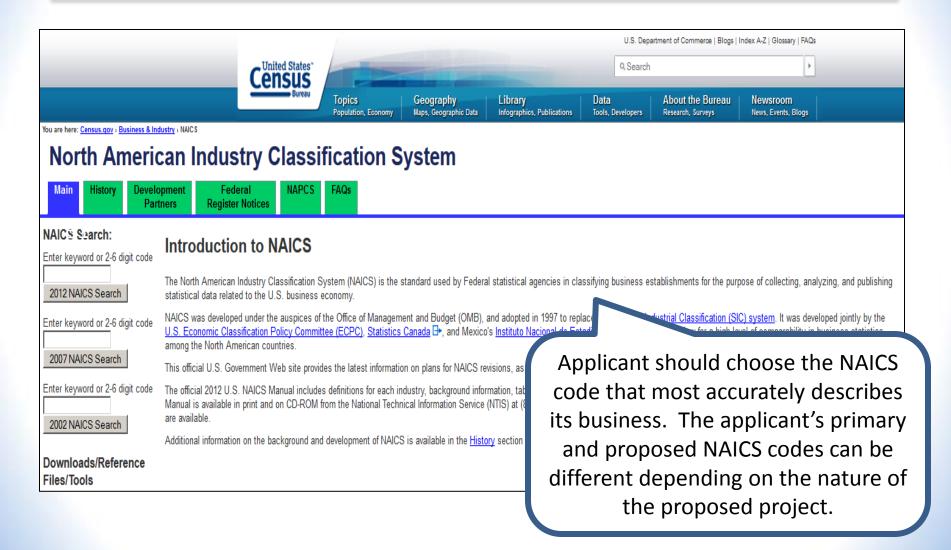
Business Information



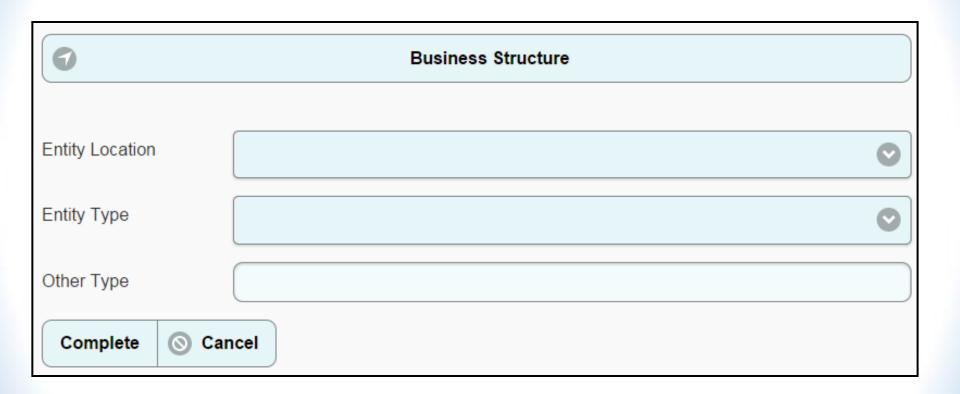
Business Information (Continued)



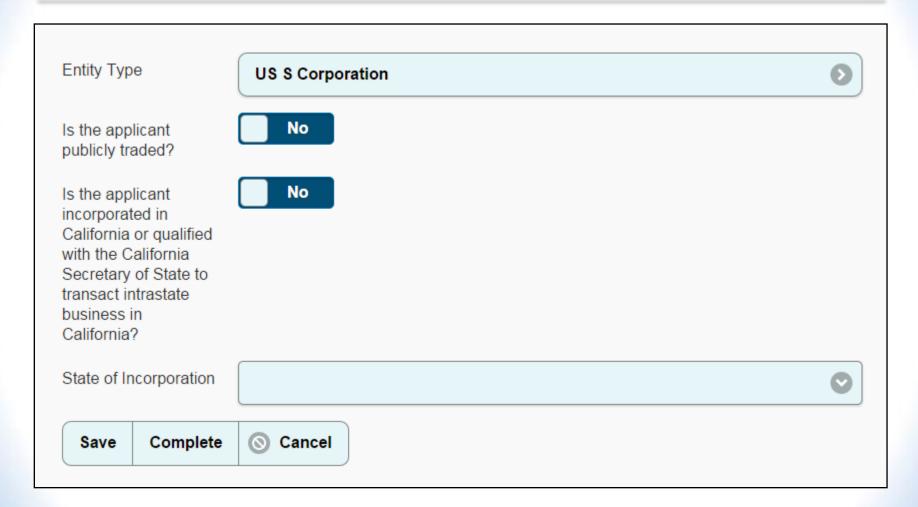
Business Information (Continued)



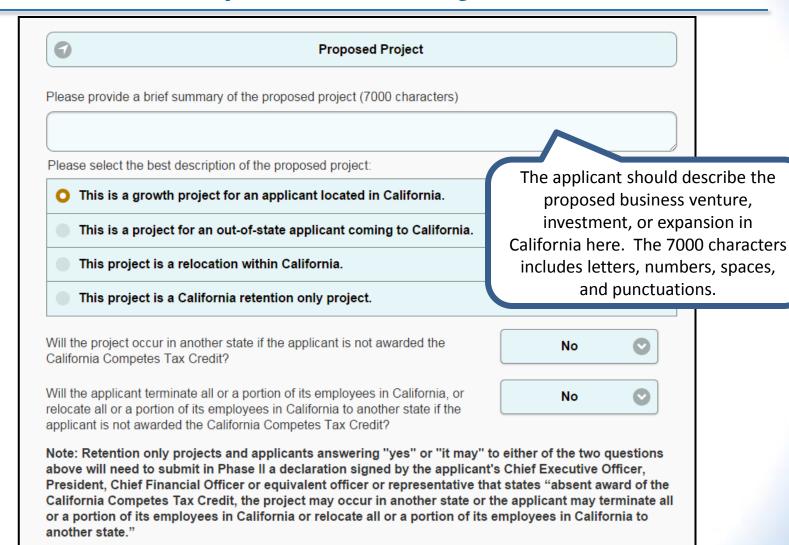
Business Structure



Business Structure (Continued)



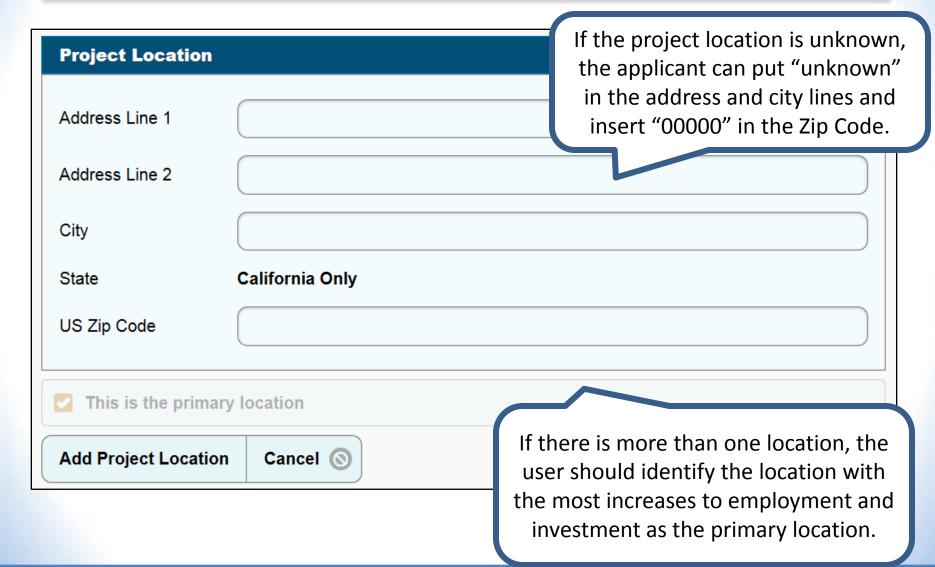
Proposed Project



Proposed Project (Continued)

Is all or a portion of the applicant's proposed increase of employees or investment due to an acquisition of, or merger with, another business?	
Is all or a portion of the applicant's proposed increase of employees due to an employee leasing arrangement with another business?	
Is all or a portion of the applicant's proposed increase of employees due to a reclassification of independent contractors or conversion of employees employed by any type of temporary services provider?	
Is all or a portion of the applicant's proposed increase of employees due to a transfer of employees from a "controlled group of corporations" (as defined in Revenue and Taxation Code section 23626) in which the applicant is a member?	
Is all or a portion of the applicant's proposed investment due to a conversion from a lease to a purchase or vice versa of real or personal property it already controls or has already acquired?	
Total Amount of California Competes Tax Credit Requested (\$)	
Save Complete	

Proposed Locations



Employees

Note: Tax Year will be adjusted in each application period.

Existing number of full-time employees in California	0
2. Existing number of part-time employees in California	The applicant will need
3. Existing number of full-time employees in the US	payroll records from the taxable year immediately
4. Existing number of part-time employees in the US	before the applicant's
5. Number of California full-time employees that were hired and that will be hired in the applicant's 2016 tax year	taxable year in which the application is submitted.
6. Minimum annual salary of California full-time employees that were hired and that will be hired in the applicant's 2016 tax year (\$)	
7. Average annual salary of California full-time employees that were hired and that will be hired in the applicant's 2016 tax year (\$)	
8. Number of California full-time employees that will be hired in the applicant's 2016 tax year after XX/XX/XXXX	

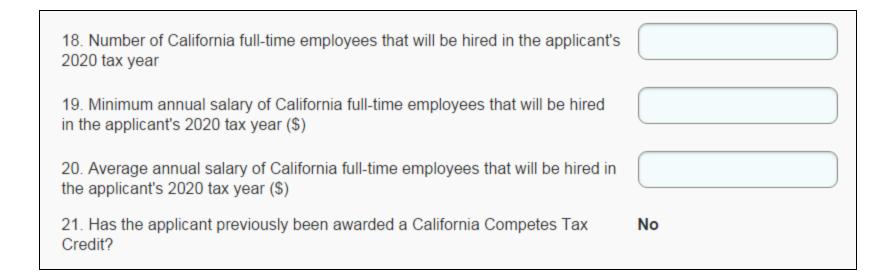
Date will reflect the last day of each application period.

9. Number of California full-time employees that will be hired in the applicant's 2017 tax year 10. Minimum annual salary of California full-time employees that will be hired in the applicant's 2017 tax year (\$) 11. Average annual salary of California full-time employees that will be hired in May be helpful to have a the applicant's 2017 tax year (\$) spreadsheet listing 12. Number of California full-time employees that will be hired in the applicant's anticipated new hires by 2018 tax year classification, 13. Minimum annual salary of California full-time employees that will be hired hourly/salary, wage, and in the applicant's 2018 tax year (\$) anticipated start date(s). 14. Average annual salary of California full-time employees that will be hired in the applicant's 2018 tax year (\$) 15. Number of California full-time employees that will be hired in the applicant's 2019 tax year 16. Minimum annual salary of California full-time employees that will be hired in the applicant's 2019 tax year (\$)

Note: Tax Year will be adjusted in each application period.

17. Average annual salary of California full-time employees that will be hired in

the applicant's 2019 tax year (\$)



Base Year Calculation	
22. Number of hourly full-time employees the applicant employed in California for 1,750 hours or more during the applicant's 2015 tax year	
23. Number of salaried full-time employees the applicant employed in California for 50 weeks or more during the applicant's 2015 tax year	
24. Number of hourly full-time employees the applicant employed in California for less than 1,750 hours during the applicant's 2015 tax year	
25. Total number of hours worked by the employees in question 24	
26. Number of salaried full-time employees the applicant employed in California for less than 50 weeks during the applicant's 2015 tax year	
27. Total number of weeks worked by the employees in question 26	
Number of full-time employees the applicant employed in the base year, determined on an annual full-time equivalent basis.	0.000

2016 Tax Year

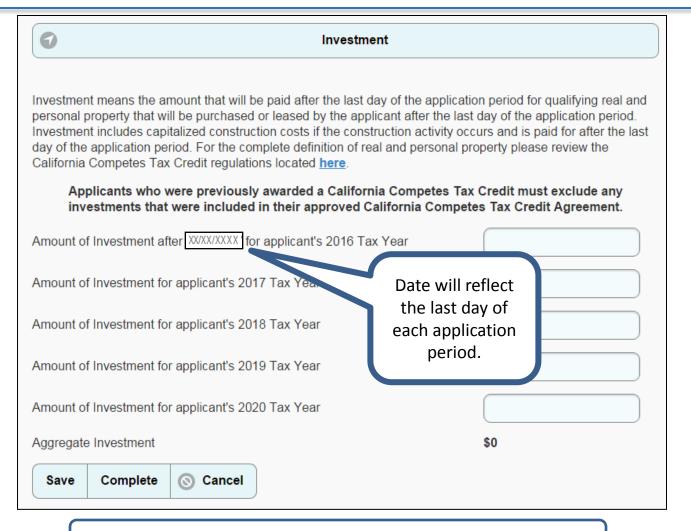
- 28. Number of hourly full-time employees the applicant will employ in California for 1,750 hours or more during the applicant's 2016 tax year
- 29. Number of salaried full-time employees the applicant will employ in California for 50 weeks or more during the applicant's 2016 tax year
- 30. Number of hourly full-time employees the applicant will employ in California for less than 1,750 hours during the applicant's 2016 tax year
- 31. Total number of hours that will be worked by the employees in question 30
- 32. Number of salaried full-time employees the applicant will employ in California for less than 50 weeks during the applicant's 2016 tax year
- 33. Total number of weeks that will be worked by the employees in question 32

Number of full-time employees the applicant will employ in the 2016 tax year, determined on an annual full-time equivalent basis.

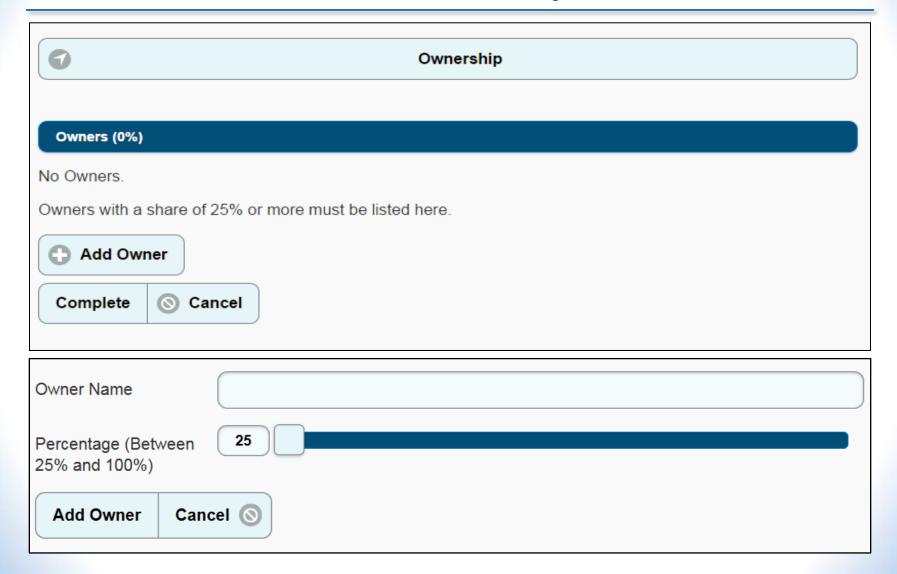
Note: The following questions will be repeated in the application for four subsequent tax years.

0.000

Investment



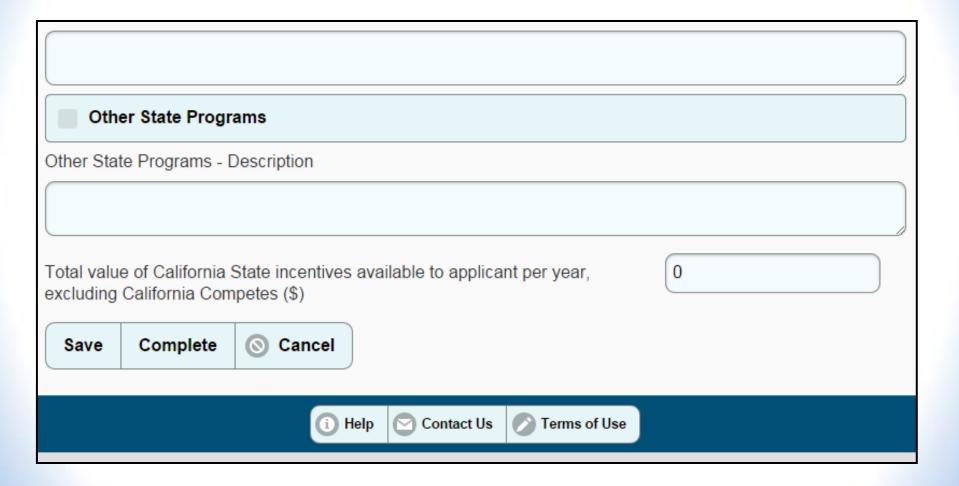
Ownership



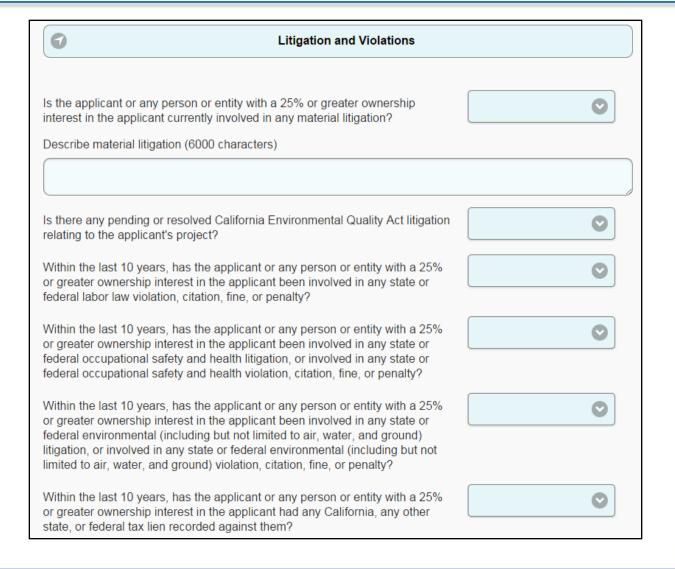
Incentives and Programs



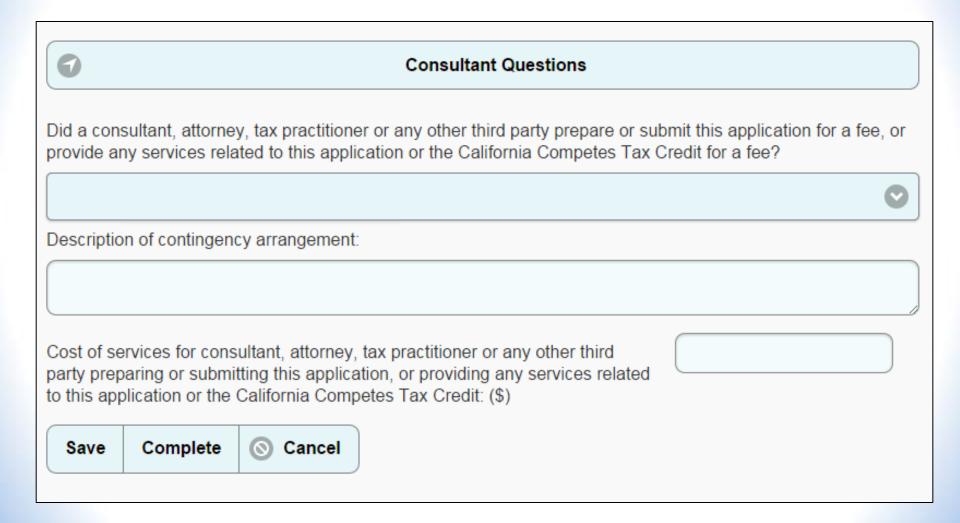
Incentives and Programs (Continued)



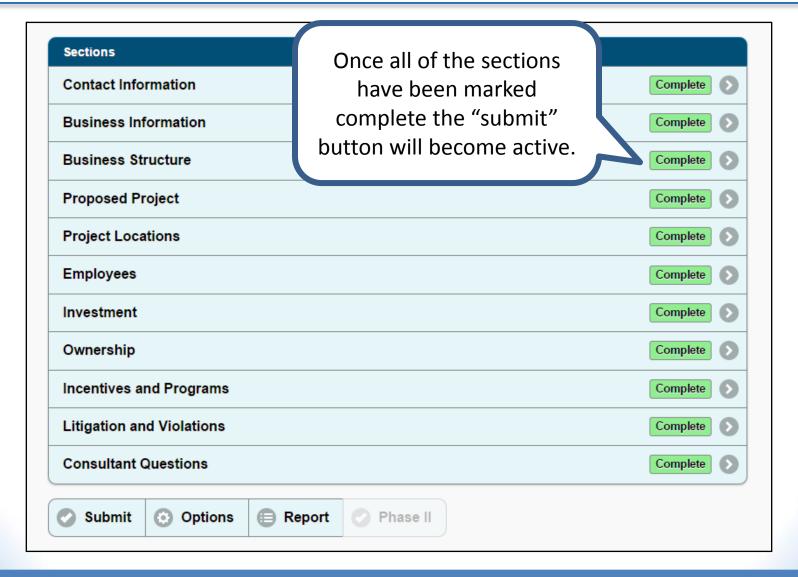
Litigation and Violations



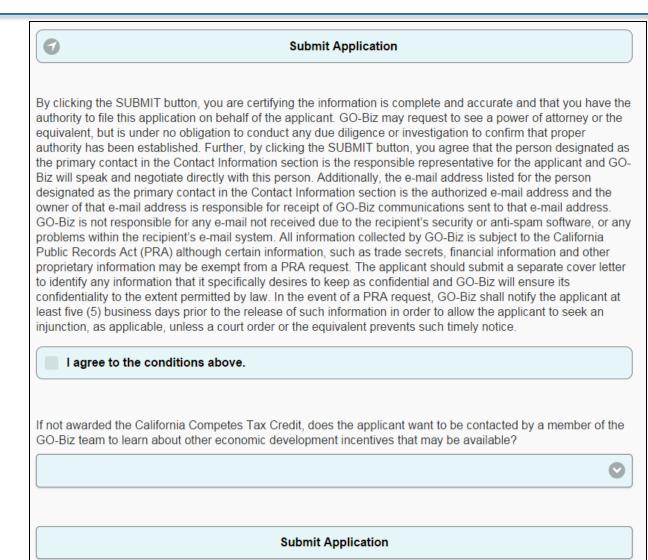
Consultant Questions



Submitting the Application



Submitting the Application (Continued)



Confirmation Email

Subject: Your application was submitted

SUCCESS! Your California Competes Tax Credit application has been received by the Governor's Office of Business and Economic Development (GO-Biz). Please retain this e-mail for your records. Applicants that are moving onto Phase II, will be contacted by GO-Biz and further information as set forth in Title 10, Section 8030(g) of the California Code of Regulations will be requested.

Sample Application

- Applicant, Widget Manufacturing LLC, is a small business
- Currently has 5 full-time and 2 part-time employees
- Widget will hire 3 full-time hourly employees in its 2016 tax year that are anticipated to work 875 hours each that tax year and at least 1,750 hours/year thereafter (\$35,000, \$40,000, and \$45,000 annually)
- Will hire 1 full-time salaried employee at the beginning of its 2018 tax year (\$80,000 annually)
- \$100,000 investment in manufacturing equipment in its 2017 tax year
- \$75,000 investment in 3 delivery vehicles in its 2018 tax year

Project Description



Proposed Project

Please provide a brief summary of the proposed project (7000 characters)

We are a small widget manufacturer located in the city of Anonymous. For the last five years, we have steadily increased our customer base. We have started getting orders from customers in neighboring counties and need to expand our manufacturing and delivery capacity. Award of this credit will enable us to purchase more efficient manufacturing equipment and three new delivery vehicles. Tied to this investment, we will hire three full-time hourly employees and a full-time salaried manager.

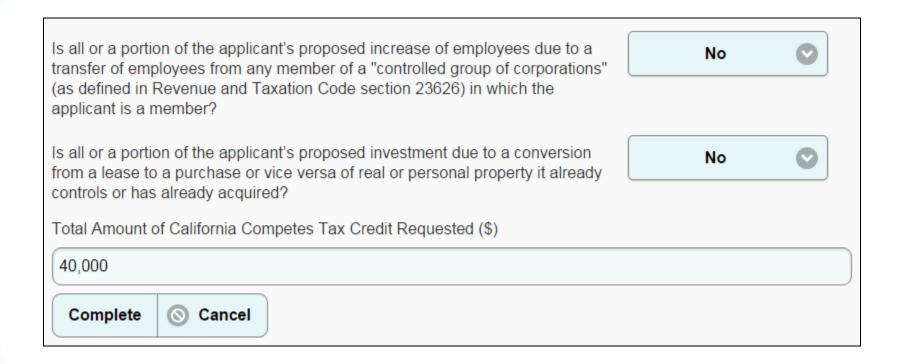
Please select the best description of the proposed project:

- This is a growth project for an applicant located in California.
- This is a project for an out-of-state applicant coming to California.
- This project is a relocation within California.
- This project is a California retention only project.

Project Description (Continued)

Will the project occur in another state if the applicant is not awarded the No California Competes Tax Credit? Will the applicant terminate all or a portion of its employees in California, or No relocate all or a portion of its employees in California to another state if the applicant is not awarded the California Competes Tax Credit? Note: Retention only projects and applicants answering "yes" or "it may" to either of the two questions above will need to submit in Phase II a declaration signed by the applicant's Chief Executive Officer, President, Chief Financial Officer or equivalent officer or representative that states "absent award of the California Competes Tax Credit, the project may occur in another state or the applicant may terminate all or a portion of its employees in California or relocate all or a portion of its employees in California to another state." Is all or a portion of the applicant's proposed increase of employees or No investment due to an acquisition of, or merger with, another business? Is all or a portion of the applicant's proposed increase of employees due to an No employee leasing arrangement with another business? Is all or a portion of the applicant's proposed increase of employees due to a No reclassification of independent contractors or conversion of employees employed by any type of temporary services provider?

Project Description (Continued)



Employees

Existing number of full-time employees in California	5
2. Existing number of part-time employees in California	2
3. Existing number of full-time employees in the US	5
4. Existing number of part-time employees in the US	2
5. Number of California full-time employees that were hired and that will be hired in the applicant's 2016 tax year	3
6. Minimum annual salary of California full-time employees that were hired and that will be hired in the applicant's 2016 tax year (\$)	35,000
7. Average annual salary of California full-time employees that were hired and that will be hired in the applicant's 2016 tax year (\$)	40,000
8. Number of California full-time employees that will be hired in the applicant's 2016 tax year after XX/XX/XXXX	3

Date will reflect the last day of each application period.

9. Number of California full-time employees that will be hired in the applicant's 2017 tax year	0
10. Minimum annual salary of California full-time employees that will be hired in the applicant's 2017 tax year (\$)	0
11. Average annual salary of California full-time employees that will be hired in the applicant's 2017 tax year (\$)	0
12. Number of California full-time employees that will be hired in the applicant's 2018 tax year	1
13. Minimum annual salary of California full-time employees that will be hired in the applicant's 2018 tax year (\$)	80,000
14. Average annual salary of California full-time employees that will be hired in the applicant's 2018 tax year (\$)	80,000

15. Number of California full-time employees that will be hired in the applicant's 2019 tax year	0
16. Minimum annual salary of California full-time employees that will be hired in the applicant's 2019 tax year (\$)	0
17. Average annual salary of California full-time employees that will be hired in the applicant's 2019 tax year (\$)	0
18. Number of California full-time employees that will be hired in the applicant's 2020 tax year	0
19. Minimum annual salary of California full-time employees that will be hired in the applicant's 2020 tax year (\$)	0
20. Average annual salary of California full-time employees that will be hired in the applicant's 2020 tax year (\$)	0
21. Has the applicant previously been awarded a California Competes Tax Credit?	No

Base Year Calculation

- 22. Number of hourly full-time employees the applicant employed in California for 1,750 hours or more during the applicant's 2015 tax year
- 23. Number of salaried full-time employees the applicant employed in California for 50 weeks or more during the applicant's 2015 tax year
- 24. Number of hourly full-time employees the applicant employed in California for less than 1,750 hours during the applicant's 2015 tax year
- 25. Total number of hours worked by the employees in question 24
- 26. Number of salaried full-time employees the applicant employed in California for less than 50 weeks during the applicant's 2015 tax year
- 27. Total number of weeks worked by the employees in question 26

Number of full-time employees the applicant employed in the base year, determined on an annual full-time equivalent basis.

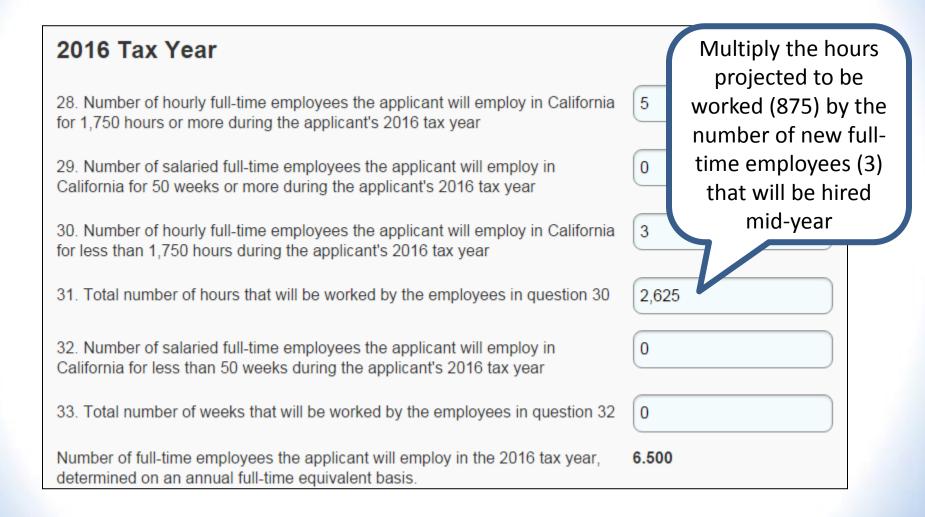
Remember parttime employees do
not qualify under
the annual full-time
equivalent
calculation

0

5

0

5.000



2017 Tax Year	
34. Number of hourly full-time employees the applicant will employ in California for 1,750 hours or more during the applicant's 2017 tax year	8
35. Number of salaried full-time employees the applicant will employ in California for 50 weeks or more during the applicant's 2017 tax year	0
36. Number of hourly full-time employees the applicant will employ in California for less than 1,750 hours during the applicant's 2017 tax year	0
37. Total number of hours that will be worked by the employees in question 36	0
38. Number of salaried full-time employees the applicant will employ in California for less than 50 weeks during the applicant's 2017 tax year	0
39. Total number of weeks that will be worked by the employees in question 38	0
Number of full-time employees the applicant will employ in the 2017 tax year, determined on an annual full-time equivalent basis.	8.000

2018 Tax Year	
40. Number of hourly full-time employees the applicant will employ in California for 1,750 hours or more during the applicant's 2018 tax year	8
41. Number of salaried full-time employees the applicant will employ in California for 50 weeks or more during the applicant's 2018 tax year	1
42. Number of hourly full-time employees the applicant will employ in California for less than 1,750 hours during the applicant's 2018 tax year	0
43. Total number of hours that will be worked by the employees in question 42	0
44. Number of salaried full-time employees the applicant will employ in California for less than 50 weeks during the applicant's 2018 tax year	0
45. Total number of weeks that will be worked by the employees in question 44	0
Number of full-time employees the applicant will employ in the 2018 tax year, determined on an annual full-time equivalent basis.	9.000

2019 Tax Year	
46. Number of hourly full-time employees the applicant will employ in California for 1,750 hours or more during the applicant's 2019 tax year	8
47. Number of salaried full-time employees the applicant will employ in California for 50 weeks or more during the applicant's 2019 tax year	1
48. Number of hourly full-time employees the applicant will employ in California for less than 1,750 hours during the applicant's 2019 tax year	0
49. Total number of hours that will be worked by the employees in question 48	0
50. Number of salaried full-time employees the applicant will employ in California for less than 50 weeks during the applicant's 2019 tax year	0
51. Total number of weeks that will be worked by the employees in question 50	0
Number of full-time employees the applicant will employ in the 2019 tax year, determined on an annual full-time equivalent basis.	9.000

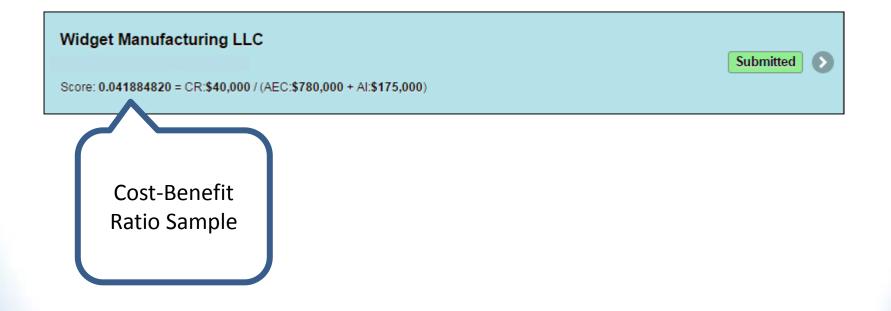
2020 Tax Year	
52. Number of hourly full-time employees the applicant will employ in California for 1,750 hours or more during the applicant's 2020 tax year	8
53. Number of salaried full-time employees the applicant will employ in California for 50 weeks or more during the applicant's 2020 tax year	1
54. Number of hourly full-time employees the applicant will employ in California for less than 1,750 hours during the applicant's 2020 tax year	0
55. Total number of hours that will be worked by the employees in question 54	0
56. Number of salaried full-time employees the applicant will employ in California for less than 50 weeks during the applicant's 2020 tax year	0
57. Total number of weeks that will be worked by the employees in question 56	0
Number of full-time employees the applicant will employ in the 2020 tax year, determined on an annual full-time equivalent basis.	9.000
Aggregate Employee Compensation	\$780,000
Complete	

Investment

Applicants who were previously awarded a California Competes Tax Credit must exclude any investments that were included in their approved California Competes Tax Credit Agreement.

Amount of Investment after XX/XX/XXXX for applicant's 2016 Tax Year	0
Amount of Investment for applicant's 2017 Tax Date will reflect the last day of each application period.	100,000
Amount of Investment for applicant's 2018 Tax Year	75,000
Amount of Investment for applicant's 2019 Tax Year	0
Amount of Investment for applicant's 2020 Tax Year	0
Aggregate Investment	\$175,000
Complete	

My Application



Historical Ratios

FISCAL YEAR	BUSINESSES OTHER THAN SMALL	SMALL BUSINESSES
2013-14	.0184	.0925
2014-15 1 st period	.01383	.3442
2014-15 2 nd period	.01433	.8368
2014-15 3 rd period	.0134	.1389
2015-16 1 st period	.1449	.2016

This information is updated after every application period and can be found online at www.business.ca.gov/CalCompetes.aspx under Frequently Asked Questions.

Contractual Milestones / Credit Allocation

Taxpayer: Widget Manufacturing LLC

iaxpayer.	Widget Walldlacturing LLC							
	2015 Tax Year (Base)	2016 Tax Year	2017 Tax Year	2018 Tax Year	2019 Tax Year	2020 Tax Year	Total	
Total California Full-Time Employees ¹	5	6.5	8	9	9	9	Tax Years v	-
Net Increase of Full-Time Employees Compared to the Base Year		1.5	3	4	4	4	or calendar	
Minimum Annual Salary of California Full- Time Employees Hired		\$35,000	\$35,000	\$35,000	\$35,000	\$35,000		
Cumulative Average Annual Salary of California Full- Time Employees Hired		\$40,000	\$40,000	\$50,000	\$50,000	\$50,000		
Investments		\$0	\$100,000	\$75,000	\$0	\$0	\$175,000	
Tax Credit Allocation		\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$40,000	

Determined on an annual full-time equivalent basis

California Competes Tax Credit

Questions?



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www.business.ca.gov/CalCompetes.aspx